

The Border Regional Library Association,
Texas Library Association --- District 6 and REFORMA El Paso Chapter



FALL CONFERENCE 2018

Friday - November 9
MEET AND GREET – CONFERENCE KICKOFF!

501 Bar and Bistro

Cash Bar Available

Free Event | Complimentary Tacos

501 Texas Ave. | El Paso, TX 79901

Saturday --- November 10
WORKSHOPS and DISTRICT 6 MEETING

Speaker - NANCY GOEBEL

El Paso Community College | Valle Verde Campus Library

919 Hunter Drive | Building C | El Paso, TX 79915

Putting More Human into Libraries:

Helping People Experience Diversity through a Human Library

Nancy Goebel is Head Librarian of the Augustana Campus Library of the University of Alberta



(Canada). Nancy's strong interest in information literacy has led her to spearhead: 15 annual "Information Literacy in Academic Libraries" workshops featuring high-profile international speakers; the creation of information literacy awards for students and faculty; the production of the DVD "It Changed the Way I Do Research Period: Augustana Talks Information Literacy"; the open source information literacy assessment software WASSAIL; ILAAP (Information Literacy Advocacy and Assessment Project) and, the augustana human library.

Saturday Agenda

8:15 – 9:00 **BREAKFAST, VENDORS AND REGISTRATION**
WELCOME from BRLA, TLA District 6 and REFORMA -

9:00 – 9:50 **SESSION ONE WORKSHOPS**

PLAGIARISM

This presentation will discuss plagiarism; a term that is vigorously thrown around college campuses. It will give its attendees a definitive understanding concerning plagiarism as well as classify the various types of plagiarism that can be committed.

Blake Klimasara, Librarian - El Paso Community College

Manuel Herrera, Librarian - El Paso Community College

Dr. Melissa Esmacher, Instructor - El Paso Community College

SHOW ME A STORY

The power of storytelling can have a great impact on early childhood literacy and development. By incorporating a simple variety of storytelling techniques for presenting some popular children's books, you can provide children with tools to aid them in finding a passion for lifelong learning.

Derek Najera - El Paso Public Library

“I LIFT MY LAMP BESIDE THE GOLDEN DOOR” –

Books that Address the Immigration Experience for Today's Children and Young Adults

This session will highlight recent fiction and nonfiction immigration and refugee stories from around the world. Participants will leave with a comprehensive bibliography and curriculum connections.

Sharon Amastae, Librarian - Library Advocate

Jackie Dean, School Librarian - Retired

ZOILA'S WOWs = BULLIES NO MORE!

Honored to introduce my 1st children's book (co-authored by Mark Bowles, PHD) titled, "Zoila the Zebra's WOW (Words of Wisdom)!" & new Anti--Bullying Prevention/Social Emotional Learning (SEL) Program "[Zoila's Words of Wisdom](#)." They are both considered highly interactive. The author book presentation is like no other. I use puppets and music to help it come to life! The anti-bullying program aligns with the CASEL evidence based model in which children of all ages are taught lifelong academic, social and emotional skills through five different components: Self-management, Self-Awareness, Responsible Decision Making, Relationship Skills, and Social Awareness. This program was designed to intentionally create a friendly mindset for all students, teachers, staff, parents and all stakeholders involved to follow! Its main goal is to help build a positive school/home climate and teach students how to resolve their own manageable conflicts. By practicing Zoila's WOWs, classroom disruptions will be minimized and both home/classroom management will improve. Therefore, the creation of a safe place and effective learning will take place for all! "It takes a village to raise a child"

Juanita Q Gandara - Zoila the Zebra, LLC

SPANISH LIBRARY LINGO FOR LIBRARY PROFESSIONALS

A bilingual workshop for librarians and library personnel who are interested in learning library lingo in Spanish to enable basic communication with their Spanish-speaking patrons.

Adrián Antonio Rivera - El Paso Public Library

10:00 – 10:30

QUICK SESSIONS

BOOK CLUB

Library Circulation Desk

Book Club – it's a whole new world where you meet people, have great discussions, have delicious food, and most of all promote reading.

Astrid Montes, Library Assistant - El Paso Community College Valle Verde Library

Brenda Ramos, Library Assistant - El Paso Community College Valle Verde Library

LIVEBINDERS

Library C-311

Livebinders is a free website that allows you to organize different types of websites into one. It can be used as a teaching tool for students and teachers.

Sam Ruiz, Public Services Supervisor - El Paso Community College Valle Verde Library

BLUEBONNET 101:

IMPLEMENTING A SUCCESSFUL BLUEBONNET PROGRAM

In this session, you will learn about valuable resources to help you implement a successful Bluebonnet program at your library.

Amanda L Gomez - El Paso Public Library

CREATIVITY IN THE ELEMENTARY LIBRARY

The most festive place in the school should be the library. It is where learning comes alive. See how to integrate classroom instruction and literacy in the library in dynamic ways through exploration, creation, and collaboration. An explosion of creative ideas will be shared that can be incorporated in the school library immediately. It's time to let loose and get creative for the sake of fun learning!

Rachael Coronado, School Librarian - El Paso Independent School District

USING MICROSOFT PUBLISHER FOR NEWSLETTERS AND PROMOTIONAL LIBRARY MATERIALS

Presenter will show how the BRLA Newsletter is created using Microsoft Publisher and some other uses for making promotional items for your Library.

Joy Urbina, Instruction Librarian - University of Texas at El Paso

10:30 – 11:00

TLA District 6 Meeting

Library First Floor

11:00 – 11:30 No-Conflict Vendor Time / Networking

11:30 – 12:20 SESSION TWO WORKSHOPS

**JUST WHAT THE DOCTOR ORDERED:
FINDING GREAT HEALTH RESOURCES ON THE WEB**

Finding reliable, informative and consumer friendly health resources is not always easy. Come and learn what to look for when searching for reliable health information and get introduced or reintroduced to some great health resources.

Kristin Sanchez, Librarian/Associate Professor - El Paso Community College Rio Grande Library

INSTALIBRARY: AN INTRO TO INSTAGRAM FOR LIBRARIES

Learn how to create an Instagram account for your library or organization. Get an overview of features like hashtags, geotags, Stories, and IGTV, along with content strategy ideas from a youth services librarian and social media influencer.

Lisa Martinez, Youth Services Coordinator - El Paso Public Libraries

LIBRARY ADVOCACY – PANEL DISCUSSION

Libraries are facing many challenges - including loss of funding, repurposing of space, and more. This session will provide important strategies for successful advocacy for libraries as essential centers of information, reading, learning and development for our communities.

Carol Brey – ALA Past-President

**FACING THE FLOOD:
AN OVERVIEW OF DIGITAL CURATION, PRESERVATION, AND DISASTER PLANNING**

We live in a world of “big data” and one must sink or swim in the “data deluge.” One cannot keep everything. So how does one preserve records set aside for future use? This session discusses preservation strategies for digital and non-digital materials held in cultural heritage institutions.

*Abbie Weiser, Assistant Head of Special Collections – University of Texas at El Paso Library and
Adrian Morales, Librarian / Associate Professor - El Paso Community College Valle Verde Campus Library*

UTEP LIBRARY COMBINING INTO A SINGLE ACCESS POINT

Presenters will review the UTEP Library's process of combining its Reference and Circulation desks into one desk. Presenters will review their setup, training of staff, and overall plans on the physical merge to complete in December 2018.

*Jacob Galindo, Instruction Librarian - University of Texas at El Paso Library
Joy Urbina, Instruction Librarian - University of Texas at El Paso Library*

12:30 – 1:15 Luncheon with Keynote Speaker – NANCY GOEBEL

2018 Fall Conference

November 9 & 10, 2018

Registration Form

Name: _____

Address: _____

Telephone(s): _____

E-mail Address: _____

_____ Friday Evening with Local Authors – ***Free but let us know if you plan to attend!***

_____ Saturday Conference Workshops – \$25 for BRLA, REFORMA, or TLA members

_____ Saturday Conference Workshops --- \$30 for Nonmembers

_____ Saturday Conference Workshops --- \$15 for Presenters (Member or Nonmember)

_____ Saturday Conference Workshops --- \$15 for Library School Students

_____ Saturday Conference Workshops --- \$15 for VENDORS

Conference registration includes:

Light Continental Breakfast --- Coffee or Tea, Juice, Yogurt, and Breakfast Tacos Box Lunch from Jason's Deli ---

Please indicate your preference:

_____ Turkey sandwich on multigrain wheat bread, lettuce and tomato, with pickle, chips and a chocolate chip cookie

_____ Ham sandwich on white bread, lettuce and tomato, with pickle, chips, and a chocolate chip cookie

_____ Vegetarian: Spinach veggie wrap, with pickle, chips, and a chocolate chip cookie

_____ Gluten Free: Turkey on gluten-free bread, lettuce and tomato, with pickle, chips, and a gluten-free snickerdoodle cookie

Enclosed is a check in the amount of \$_____.

Please make check payable to BRLA and mail by **Friday, November 2, 2018:**

**Sebastian Diaz, BRLA Treasurer
10805 Bywood Dr.
El Paso, TX 79935**

Credit card payments can be made at the District 6 website. Go to:

<http://www.txla.org/groups/D6>

You can also register online with check payment at the door:

<https://goo.gl/forms/6CkW4xYyIafQze4v1>

Questions? Contact Angie Garcia, at (915) 241-7934 or roldangarcia@me.com